



AUSTIN  MONITOR

WHO WE ARE

A large steel arch bridge spans a river. The bridge has a prominent arch structure supported by multiple cables. The background shows a blue sky with white clouds and green trees along the riverbank. The water is a deep blue-green color.

Five days a week, The Austin Monitor brings you the news from Austin City Hall, Travis County Commissioners Court, and multiple other civic entities that make key decisions for Central Texas.

The Austin Monitor is the educational arm of the central Texas nonprofit, Capital of Texas Media Foundation.

WHAT WE DO

- 3-5 stories printed Monday-Friday
- Twice daily emails with latest headlines
- City Hall coverage delivered to your computer
- Bi-monthly civic engagement panels, interviews and discussions
- Smart, up-to-date information on Austin's politics
- Access to behind-the-scene Austin political maneuvering that no one else can offer

STAY INFORMED

A large steel arch bridge spans a river. The bridge has a prominent arch structure with multiple cables supporting the deck. The background shows a blue sky with scattered white clouds and green trees along the riverbank. The water is a deep blue-green color. A small white buoy with a red top is visible in the water in the foreground.

The Austin Monitor is read by the most informed people in Austin. The Monitor keeps Austin transparent and accountable. The Austin Monitor provides accurate, well-researched daily reporting about the key happenings in and around central Texas. It makes municipal governments in the region transparent via this reporting, daily email blasts, and live civic engagement events. As such, it is read by the most informed people in the region.

STAY INFORMED

The Austin Monitor:

- Sends 2,000 emails out each day
- Has 868 subscribers (as of 7/20/15)
- Doubled the amount of subscribers in less than a year

From Council members to frontline employees, many city employees take advantage of a discounted Monitor subscription. It is the go-to source for local news for the most influential people in the city.

FROM OUR READERS

“If it's 12 AM on a weeknight, I'm probably pulling up the Austin Monitor on my phone to get the scoop on what to expect the next day at City Hall. I can't find a better source of information for the goings-on of our local politics. Considering that our state and federal governments seem to be in constant gridlock (or worse), our community badly needs accurate and persistent reporting on the many decisions our local governments make on a daily basis. As elected officials, the Monitor is invaluable for spreading the word about our good deeds and also holding us accountable for our decisions.”

-Greg Casar, Austin City Council Member

FROM OUR READERS

“Although I am fully enjoying life off council, I still follow City Hall and all that happens. The Austin Monitor is my primary tool to stay current. This news outlet does the in-depth analysis to understand the rationale guiding council decisions. Keep up the good work!”

-Sheryl Cole, former Mayor Pro Tem of Austin

FROM OUR READERS

A large steel arch bridge spans a river. The bridge has a prominent arch structure with multiple horizontal beams and vertical hangers. The river below is greenish-blue, and there are several small boats with people on it. The background shows a blue sky with white clouds and green trees on the banks.

"I read the The Austin Monitor everyday. Just as the Texas Tribune keeps us in step with the state legislature, the Austin Monitor provides readers a view into our city government, with in-depth analysis of the issues that affect us all."

-Joseph Kopser, CEO RideScout

OUR IMPACT

The Monitor makes an impact on Austin. We get more stories from more places than other news outlets in town. We are a force of journalism in Austin with the best local coverage.

The Adler-Martinez Poll was the first public poll in a City of Austin election. It gave Austinites a clear picture of the race, one to which they had never before been granted access.

The Monitor offers readers a complete set of City of Austin Boards and Commissions appointees. Displayed in an easy-to-use database.

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The Monitor's live Twitter coverage of Austin City Council meetings continue to offer Austinites a way to follow deliberations closely and remotely. It once led former Councilmember Mike Martinez to vote against extra funding for CoA owns live tweeting desk.

The Monitor story, City Overpays EMS Worker by \$200,000, led to City of Austin action on the matter and an auditor's investigation.

CONNECT

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