



## Austin, Texas, Survey Results

**Q1** How likely would you say you are to vote in this month's runoff election for Mayor of Austin: are you certain to vote, will you probably vote, are the chances 50/50, or will you probably not vote?

*Certain to vote* ..... 93%  
*Will probably vote* ..... 7%  
*Chances are 50/50* ..... 0%  
*Will probably not vote*..... 0%

**Q2** The candidates for Mayor are Steve Adler and Mike Martinez. If the election was today, who would you vote for?

*Steve Adler* ..... 56%  
*Mike Martinez* ..... 39%  
*Not sure* ..... 5%

**Q3** Do you have a favorable or unfavorable opinion of Steve Adler?

*Favorable*..... 65%  
*Unfavorable* ..... 19%  
*Not sure* ..... 15%

**Q4** Do you have a favorable or unfavorable opinion of Mike Martinez?

*Favorable*..... 46%  
*Unfavorable* ..... 44%  
*Not sure* ..... 10%

**Q5** Who did you vote for in last month's election for Mayor: Steve Adler, Sheryl Cole, Mike Martinez, Todd Phelps, or someone else?

*Steve Adler* ..... 41%  
*Sheryl Cole* ..... 12%  
*Mike Martinez* ..... 30%  
*Todd Phelps*..... 9%  
*Someone else / Don't remember* ..... 8%

**Q6** If you are a woman, press 1. If a man, press 2.

*Woman* ..... 53%  
*Man*..... 47%

**Q7** If you are a Democrat, press 1. If a Republican, press 2. If an independent, press 3.

*Democrat* ..... 55%  
*Republican*..... 25%  
*Independent*..... 19%

**Q8** If you are Hispanic, press 1. If white, press 2. If African-American, press 3. If other, press 4.

*Hispanic*..... 20%  
*White* ..... 68%  
*African-American* ..... 8%  
*Other*..... 4%

**Q9** If you are 18-45 years old, press 1. If 46-65, press 2. If older than 65, press 3.

*18 to 45*..... 25%  
*46 to 65*..... 48%  
*Older than 65*..... 27%





|                       | Base | LV Screen       |                    |
|-----------------------|------|-----------------|--------------------|
|                       |      | Certain to vote | Will probably vote |
| <b>Adler/Martinez</b> |      |                 |                    |
| Steve Adler           | 56%  | 58%             | 24%                |
| Mike Martinez         | 39%  | 37%             | 58%                |
| Not sure              | 5%   | 4%              | 18%                |

|                           | Base | LV Screen       |                    |
|---------------------------|------|-----------------|--------------------|
|                           |      | Certain to vote | Will probably vote |
| <b>Adler Favorability</b> |      |                 |                    |
| Favorable                 | 65%  | 67%             | 43%                |
| Unfavorable               | 19%  | 19%             | 24%                |
| Not sure                  | 15%  | 14%             | 33%                |

|                              | Base | LV Screen       |                    |
|------------------------------|------|-----------------|--------------------|
|                              |      | Certain to vote | Will probably vote |
| <b>Martinez Favorability</b> |      |                 |                    |
| Favorable                    | 46%  | 45%             | 59%                |
| Unfavorable                  | 44%  | 46%             | 24%                |
| Not sure                     | 10%  | 10%             | 17%                |

|                       | Base | Nov. 4 Vote |             |               |             |                               |
|-----------------------|------|-------------|-------------|---------------|-------------|-------------------------------|
|                       |      | Steve Adler | Sheryl Cole | Mike Martinez | Todd Phelps | Someone else / Don't remember |
| <b>Adler/Martinez</b> |      |             |             |               |             |                               |
| Steve Adler           | 56%  | 92%         | 35%         | 4%            | 87%         | 59%                           |
| Mike Martinez         | 39%  | 5%          | 55%         | 96%           | 2%          | 15%                           |
| Not sure              | 5%   | 3%          | 9%          | -             | 10%         | 26%                           |

|                           | Base | Nov. 4 Vote |             |               |             |                               |
|---------------------------|------|-------------|-------------|---------------|-------------|-------------------------------|
|                           |      | Steve Adler | Sheryl Cole | Mike Martinez | Todd Phelps | Someone else / Don't remember |
| <b>Adler Favorability</b> |      |             |             |               |             |                               |
| Favorable                 | 65%  | 94%         | 48%         | 35%           | 61%         | 65%                           |
| Unfavorable               | 19%  | 2%          | 29%         | 42%           | 14%         | 17%                           |
| Not sure                  | 15%  | 4%          | 23%         | 24%           | 25%         | 18%                           |

|                              | Base | Nov. 4 Vote |             |               |             |                               |
|------------------------------|------|-------------|-------------|---------------|-------------|-------------------------------|
|                              |      | Steve Adler | Sheryl Cole | Mike Martinez | Todd Phelps | Someone else / Don't remember |
| <b>Martinez Favorability</b> |      |             |             |               |             |                               |
| Favorable                    | 46%  | 23%         | 57%         | 89%           | 9%          | 26%                           |
| Unfavorable                  | 44%  | 64%         | 26%         | 9%            | 84%         | 56%                           |
| Not sure                     | 10%  | 13%         | 17%         | 2%            | 7%          | 18%                           |

|                       | Base | Gender |     |
|-----------------------|------|--------|-----|
|                       |      | Woman  | Man |
| <b>Adler/Martinez</b> |      |        |     |
| Steve Adler           | 56%  | 53%    | 58% |
| Mike Martinez         | 39%  | 41%    | 36% |
| Not sure              | 5%   | 5%     | 5%  |

|                           | Base | Gender |     |
|---------------------------|------|--------|-----|
|                           |      | Woman  | Man |
| <b>Adler Favorability</b> |      |        |     |
| Favorable                 | 65%  | 64%    | 67% |
| Unfavorable               | 19%  | 19%    | 20% |
| Not sure                  | 15%  | 17%    | 12% |





|                              | Base | Gender |     |
|------------------------------|------|--------|-----|
|                              |      | Woman  | Man |
| <b>Martinez Favorability</b> |      |        |     |
| Favorable                    | 46%  | 51%    | 40% |
| Unfavorable                  | 44%  | 37%    | 52% |
| Not sure                     | 10%  | 12%    | 8%  |

|                       | Base | Party    |            |             |
|-----------------------|------|----------|------------|-------------|
|                       |      | Democrat | Republican | Independent |
| <b>Adler/Martinez</b> |      |          |            |             |
| Steve Adler           | 56%  | 38%      | 89%        | 62%         |
| Mike Martinez         | 39%  | 57%      | 7%         | 28%         |
| Not sure              | 5%   | 5%       | 4%         | 10%         |

|                           | Base | Party    |            |             |
|---------------------------|------|----------|------------|-------------|
|                           |      | Democrat | Republican | Independent |
| <b>Adler Favorability</b> |      |          |            |             |
| Favorable                 | 65%  | 58%      | 83%        | 65%         |
| Unfavorable               | 19%  | 26%      | 5%         | 21%         |
| Not sure                  | 15%  | 16%      | 12%        | 15%         |

|                              | Base | Party    |            |             |
|------------------------------|------|----------|------------|-------------|
|                              |      | Democrat | Republican | Independent |
| <b>Martinez Favorability</b> |      |          |            |             |
| Favorable                    | 46%  | 63%      | 16%        | 35%         |
| Unfavorable                  | 44%  | 27%      | 75%        | 52%         |
| Not sure                     | 10%  | 9%       | 9%         | 14%         |

|                       | Base | Race     |       |                  |       |
|-----------------------|------|----------|-------|------------------|-------|
|                       |      | Hispanic | White | African-American | Other |
| <b>Adler/Martinez</b> |      |          |       |                  |       |
| Steve Adler           | 56%  | 47%      | 60%   | 51%              | 39%   |
| Mike Martinez         | 39%  | 49%      | 35%   | 42%              | 44%   |
| Not sure              | 5%   | 4%       | 5%    | 8%               | 16%   |

|                           | Base | Race     |       |                  |       |
|---------------------------|------|----------|-------|------------------|-------|
|                           |      | Hispanic | White | African-American | Other |
| <b>Adler Favorability</b> |      |          |       |                  |       |
| Favorable                 | 65%  | 65%      | 67%   | 61%              | 49%   |
| Unfavorable               | 19%  | 26%      | 18%   | 20%              | 22%   |
| Not sure                  | 15%  | 9%       | 16%   | 19%              | 29%   |

|                              | Base | Race     |       |                  |       |
|------------------------------|------|----------|-------|------------------|-------|
|                              |      | Hispanic | White | African-American | Other |
| <b>Martinez Favorability</b> |      |          |       |                  |       |
| Favorable                    | 46%  | 43%      | 46%   | 49%              | 55%   |
| Unfavorable                  | 44%  | 55%      | 43%   | 32%              | 34%   |
| Not sure                     | 10%  | 2%       | 11%   | 19%              | 11%   |

|                       | Base | Age      |          |               |
|-----------------------|------|----------|----------|---------------|
|                       |      | 18 to 45 | 46 to 65 | Older than 65 |
| <b>Adler/Martinez</b> |      |          |          |               |
| Steve Adler           | 56%  | 46%      | 57%      | 64%           |
| Mike Martinez         | 39%  | 48%      | 38%      | 31%           |
| Not sure              | 5%   | 6%       | 5%       | 5%            |





|                           | Base       | Age      |          |               |
|---------------------------|------------|----------|----------|---------------|
|                           |            | 18 to 45 | 46 to 65 | Older than 65 |
| <b>Adler Favorability</b> |            |          |          |               |
| <b>Favorable</b>          | <b>65%</b> | 63%      | 65%      | 68%           |
| <b>Unfavorable</b>        | <b>19%</b> | 20%      | 21%      | 16%           |
| <b>Not sure</b>           | <b>15%</b> | 17%      | 14%      | 15%           |

|                              | Base       | Age      |          |               |
|------------------------------|------------|----------|----------|---------------|
|                              |            | 18 to 45 | 46 to 65 | Older than 65 |
| <b>Martinez Favorability</b> |            |          |          |               |
| <b>Favorable</b>             | <b>46%</b> | 50%      | 46%      | 43%           |
| <b>Unfavorable</b>           | <b>44%</b> | 43%      | 45%      | 43%           |
| <b>Not sure</b>              | <b>10%</b> | 7%       | 9%       | 15%           |

