



Austin, Texas, Survey Results

Q1 How likely would you say you are to vote in next month's runoff election for Mayor of Austin: are you certain to vote, will you probably vote, are the chances 50/50, or will you probably not vote?

<i>Certain to vote</i>	94%
<i>Will probably vote</i>	6%
<i>Chances are 50/50</i>	0%
<i>Will probably not vote</i>	0%

Q2 The candidates for Mayor are Steve Adler and Mike Martinez. If the election was today, who would you vote for?

<i>Steve Adler</i>	56%
<i>Mike Martinez</i>	35%
<i>Not sure</i>	8%

Q3 Do you have a favorable or unfavorable opinion of Steve Adler?

<i>Favorable</i>	62%
<i>Unfavorable</i>	18%
<i>Not sure</i>	20%

Q4 Do you have a favorable or unfavorable opinion of Mike Martinez?

<i>Favorable</i>	48%
<i>Unfavorable</i>	39%
<i>Not sure</i>	13%

Q5 Who did you vote for in last week's election for Mayor: Steve Adler, Sheryl Cole, Mike Martinez, Todd Phelps, or someone else?

<i>Steve Adler</i>	38%
<i>Sheryl Cole</i>	13%
<i>Mike Martinez</i>	30%
<i>Todd Phelps</i>	10%
<i>Someone else / Don't remember</i>	9%

Q6 If you are a woman, press 1. If a man, press 2.

<i>Woman</i>	55%
<i>Man</i>	45%

Q7 If you are a Democrat, press 1. If a Republican, press 2. If an independent, press 3.

<i>Democrat</i>	57%
<i>Republican</i>	25%
<i>Independent</i>	19%

Q8 If you are Hispanic, press 1. If white, press 2. If African-American, press 3. If other, press 4.

<i>Hispanic</i>	20%
<i>White</i>	67%
<i>African-American</i>	8%
<i>Other</i>	5%

Q9 If you are 18-45 years old, press 1. If 46-65, press 2. If older than 65, press 3.

<i>18 to 45</i>	28%
<i>46 to 65</i>	45%
<i>Older than 65</i>	27%





	Base	Nov. 4 Vote				
		Steve Adler	Sheryl Cole	Mike Martinez	Todd Phelps	Someone else / Don't remember
Adler/Martinez						
Steve Adler	56%	96%	42%	6%	78%	48%
Mike Martinez	35%	1%	41%	86%	11%	30%
Not sure	8%	2%	17%	8%	12%	22%

	Base	Nov. 4 Vote				
		Steve Adler	Sheryl Cole	Mike Martinez	Todd Phelps	Someone else / Don't remember
Adler Favorability						
Favorable	62%	95%	47%	31%	62%	50%
Unfavorable	18%	2%	22%	37%	19%	17%
Not sure	20%	3%	31%	33%	19%	33%

	Base	Nov. 4 Vote				
		Steve Adler	Sheryl Cole	Mike Martinez	Todd Phelps	Someone else / Don't remember
Martinez Favorability						
Favorable	48%	30%	52%	88%	9%	34%
Unfavorable	39%	56%	30%	6%	79%	43%
Not sure	13%	14%	18%	5%	12%	23%

	Base	Gender	
		Woman	Man
Adler/Martinez			
Steve Adler	56%	53%	60%
Mike Martinez	35%	40%	30%
Not sure	8%	8%	9%

	Base	Gender	
		Woman	Man
Adler Favorability			
Favorable	62%	61%	64%
Unfavorable	18%	17%	19%
Not sure	20%	23%	17%

	Base	Gender	
		Woman	Man
Martinez Favorability			
Favorable	48%	53%	43%
Unfavorable	39%	32%	47%
Not sure	13%	16%	9%

	Base	Party		
		Democrat	Republican	Independent
Adler/Martinez				
Steve Adler	56%	45%	84%	53%
Mike Martinez	35%	48%	9%	31%
Not sure	8%	7%	7%	16%

	Base	Party		
		Democrat	Republican	Independent
Adler Favorability				
Favorable	62%	58%	72%	62%
Unfavorable	18%	20%	14%	18%
Not sure	20%	22%	14%	20%





	Base	Party		
		Democrat	Republican	Independent
Martinez Favorability				
Favorable	48%	62%	19%	45%
Unfavorable	39%	27%	66%	39%
Not sure	13%	11%	15%	16%

	Base	Race			
		Hispanic	White	African-American	Other
Adler/Martinez					
Steve Adler	56%	39%	63%	43%	56%
Mike Martinez	35%	60%	30%	24%	26%
Not sure	8%	1%	7%	32%	18%

	Base	Race			
		Hispanic	White	African-American	Other
Adler Favorability					
Favorable	62%	56%	67%	39%	62%
Unfavorable	18%	18%	17%	22%	22%
Not sure	20%	25%	16%	40%	16%

	Base	Race			
		Hispanic	White	African-American	Other
Martinez Favorability					
Favorable	48%	58%	47%	31%	51%
Unfavorable	39%	30%	41%	42%	39%
Not sure	13%	12%	12%	27%	9%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Adler/Martinez				
Steve Adler	56%	51%	54%	65%
Mike Martinez	35%	38%	40%	25%
Not sure	8%	11%	6%	11%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Adler Favorability				
Favorable	62%	61%	60%	67%
Unfavorable	18%	16%	23%	12%
Not sure	20%	23%	17%	21%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Martinez Favorability				
Favorable	48%	49%	54%	38%
Unfavorable	39%	36%	38%	44%
Not sure	13%	15%	8%	18%

